



TRENDS IN ACCIDENTAL INJURY-RELATED DEATH RATES AMONG CHILDREN

Safe Kids Worldwide is a global network of organizations whose mission is to prevent accidental childhood injury, a leading killer of children 14 and under. More than 450 coalitions in 16 countries bring together health and safety experts, educators, corporations, foundations, governments and volunteers to educate and protect families.

Within the United States, injury prevention efforts are carried out by more than 300 grassroots coalitions in all 50 states, the District of Columbia and Puerto Rico. Accidental injury is the number one killer of children 14 and under.

Safe Kids was founded in 1987 by Children's National Medical Center with support from Johnson & Johnson. The first full year of funding for Safe Kids in the United States was 1988. Therefore, 1987 data is used as a benchmark to establish trends.

- The accidental injury death rate among children ages 14 and under declined 45 percent from 1987 to 2002.
- The motor vehicle occupant death rate among children ages 14 and under declined 25 percent from 1987 to 2002.
- The bicycle injury death rate among children ages 14 and under declined 70 percent from 1987 to 2002.
- The pedestrian injury death rate among children ages 14 and under declined 59 percent from 1987 to 2002.
- The drowning death rate among children ages 14 and under declined 42 percent from 1987 to 2002.
- The fire and burn injury death rate among children ages 14 and under declined 64 percent from 1987 to 2002.
- The airway obstruction injury death rate among children ages 14 and under declined 11 percent from 1987 to 2002.
- The unintentional firearm injury death rate among children ages 14 and under declined 80 percent from 1987 to 2002.
- The falls injury death rate among children ages 14 and under declined 45 percent from 1987 to 2002.
- The poisoning death rate among children ages 14 and under declined 19 percent from 1987 to 2002.